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CLAIMS

What is claimed is:

	1	1. A method for achieving efficient file transfer and traffic management in a digital
	2	media distributor system, the method comprising:
	3	providing an Internet file server (IFS) at a central site of the digital media distributor
	4	system; and
nis mills trads that	5	utilizing the IFS as an intermediary between the central site and at least one local traffic
	6	system, wherein the IFS supports file transfer in both directions between the central site and the at
	7	least one local traffic system.
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the state	1	2. The method of claim 1 wherein utilizing further comprises receiving inbound transfers
the heart terms of the terms there	2	of a playlist file from the at least one local traffic system.
Tuest teast	1	3. The method of claim 1 wherein utilizing further comprises receiving inbound transfers
	2	of a dub list file from the at least one local traffic system.
	1	4. The method of claim 1 wherein utilizing further comprises receiving inbound transfers
	2	of a purge list file from the at least one local traffic system.
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5. The method of claim 1 wherein utilizing further comprises performing outbound transfers of a spot status summary file to the at least one local traffic system.

1 Sub \$	6. The method of claim 1 wherein utilizing further comprises performing outbound
2	transfers of a consolidated As-Run log file to the at least one local traffic system.
1	7. The method of claim 1 further comprising utilizing a plurality of agents to perform
2	automated processing of files transferred to the IFS and to perform scheduled tasks.
1	8. A system for achieving efficient file transfer and traffic management in a digital media
2	distributor system, the system comprising:
3	a central site server;
4	at least one local traffic system; and
5	an Internet file server (IFS) coupled between the central site server and the at least one
6	local traffic system, the IFS acting as an intermediary between the central site and the at least one
7	local traffic system, wherein the IFS supports file transfer in both directions between the central
8	site and the at least one local traffic system.
1	9. The system of claim wherein the IFS receives inbound transfers of a playlist file
2	from the at least one local traffic system.
1	10. The system of claim 8 wherein the IFS receives inbound transfers of a dub list file
2	from the at least one local traffic system.

11. The system of claim 8 wherein the IFS receives inbound transfers of a purge list file

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Sub A'	from the at least one local traffic system.
2	from the at least one local traffic system.
1	12 The system of claim 8 wherei

- 12) The system of claim 8 wherein the IFS performs outbound transfers of a spot status summary file to the at least one local traffic system.
- 13. The system of claim 8 wherein the IFS performs outbound transfers of a consolidated As-Run log file to the at least one local traffic system.
 - 14. The system of claim 8 wherein the IFS further utilizes a plurality of agents to perform automated processing of files transferred to the IFS and to perform scheduled tasks.
 - 15. A method for achieving efficient file transfer and traffic management in a digital media distributor (DMD) system, the method comprising:
 - utilizing an intermediary for file transfers between a central site and a local traffic system for a DMD; and
 - exchanging files according to a chosen Internet transfer protocol between the local traffic system and the intermediary.
 - 16. The method of claim 15 wherein utilizing further comprises utilizing an Internet server as the intermediary.
 - 17. The method of claim 15 wherein exchanging files further comprises exchanging files

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2	according to a file transfer protocol (FTP).
1	8. The method of claim 15 wherein exchanging files further comprises exchanging files
2	according to a hypertext transfer protocol (HTTP).
1	19. The method of claim 15 further comprising utilizing agents in the IFS to
2	automatically import and transfer list files.
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20. The method of claim 15 further comprising utilizing agents in the IFS to automatically generate and export summary files.